

Chery Auto Malaysia Sdn Bhd – #TheWonderfulStyle Giveaway Contest Terms & Conditions dated 5 November 2025

Chery Auto Malaysia Sdn Bhd (“**Chery**”) operates the official Facebook page (<https://www.facebook.com/cherymalaysiaofficial/>) and Instagram account (<https://www.instagram.com/chery.malaysia/>), and will be solely responsible for organizing and managing the **Chery Auto Malaysia Sdn Bhd – #TheWonderfulStyle Giveaway Contest for PaulTan Auto Car Expo (ACE) 2025 (“Contest”)**.

Visiting, browsing or interacting with Chery’s official social media accounts and/or participating in this Contest, is subject to these Terms and Conditions and the applicable Malaysian laws. By doing so, you agree to be bound by these Terms and Conditions.

You are permitted to download materials displayed on these accounts solely for personal, non-commercial use. Any alteration, reproduction, redistribution, or use of the content included but not limited to text, images, audio, video, or otherwise, for public or commercial purposes is strictly prohibited unless you have obtained prior written consent from Chery.

Chery reserves the right, at its sole discretion, to modify, suspend, postpone or terminate the Contest, in whole or in part, at any time, and to amend or update these Terms and Conditions without prior notice. Any such changes will be communicated through Chery’s social media accounts, and your continued participation in the Contest after such updates are posted constitutes your acceptance of and agreement to be bound by the revised Terms and Conditions.

A. Way to Participate

Participants may join via Facebook or Instagram by following the steps below:

Facebook

1. Like and follow Chery (@cherymalaysiaofficial) on Facebook; and
2. Comment your favourite Chery model & tell us why – and tag 3 friends on the Contest post.

Instagram

1. Like and follow Chery (@chery.malaysia) on Instagram; and

2. Comment your favourite Chery model & tell us why – and tag 3 friends on the Contest post.

B. Contest Duration

1. The Contest Period runs from **5 November 2025 to 5:00 PM (MYT) on 8 November 2025.**

C. Rewards

1. A total of **100 winners** will be selected — **50 from Facebook** and **50 from Instagram.**
2. Each winner will receive **one (1) PMC X Tiggo Cross by Chery Limited Edition T-shirt.**
3. Winners will be selected at the sole discretion of Chery.
4. The results will be announced on 8 November 2025 via the respective winners' Facebook and/or Instagram accounts. Chery shall not be held liable for any participant's failure to notice or acknowledge the announcement. All decisions are final and conclusive. No appeals or further communication will be entertained.
5. Duplicate entries, based on repeated names, contact numbers, and/or addresses or incomplete submissions will be disqualified.
6. Entries with incomplete or invalid mailing addresses will not be accepted.
7. Winners must redeem their prizes at the designated venue. The specific location and redemption process will be communicated separately. A valid form of identification and proof of winning will be required. Failure to comply will result in automatic disqualification.
8. Prizes are non-transferable and non-exchangeable for cash unless expressly authorized by Chery.
9. Chery shall not be held responsible for any failure to contact winners due to incorrect or invalid contact details provided.
10. Chery makes no representations or warranties regarding the prizes and shall not be liable for any defects, loss or damages arising from or related to prize use.
11. Chery reserves the right to replace any prize with another of equal or lesser value or modify the prize specifications at its sole discretion.
12. By participating, winners grant irrevocable consent to Chery to publish, reproduce, or use their names, photographs, interviews and/or any content they submit (including comments, captions, videos or other media) for advertising and promotional purposes without further compensation or notice.
13. Chery is not responsible for any Internet connection issues that may affect participation in the Contest.

D. Contest Organiser and Eligibility

1. The organiser of this Contest is Chery Auto Malaysia Sdn Bhd. Participation in the Contest constitutes acceptance of these Terms and Conditions.
2. Chery reserves the right, at its sole discretion, to cancel, suspend, postpone or terminate the Contest at any time without prior notice.
3. Chery shall not be liable for any losses, damages, or expenses arising from participation in the Contest or its cancellation.
4. Chery reserves the right to amend these Terms and Conditions at any time without prior notice. All decisions by Chery are final and binding, and no further discussion or appeals will be considered.
5. This Contest is open to Malaysian residents with a valid Facebook or Instagram account during the Contest Period. Employees of Chery and its affiliates, along with their immediate family members, as well as event partners, marketing or advertising agencies and their employees, are not eligible to participate in this Contest.
6. By participating in the Contest, you agree to receive updates and promotional communications from Chery.

E. Limited Liability

Chery shall not be held liable for:

1. Any issues, damages, or losses arising from participation in the Contest or from the use of any prizes.
2. Technical errors, disruptions, or data losses caused by system failures, Internet connectivity issues, viruses, or any other circumstances beyond its reasonable control.

F. Disqualification

Chery reserves the right, at its sole discretion, to disqualify any participant found to have engaged in, including but not limited to, the following actions:

- Tampering with the entry process;
- Acting in violation or potential violation of these Terms and Conditions;
- Breaching the Chery's Terms of Use;
- Applying this Contest for profit-oriented objectives; and/or
- Engaging in fraudulent, illegal or unethical activity or conduct.

All decisions regarding disqualification are final and will not be subject to further discussion.

G. Disclaimer & Data Protection

By entering the Contest, you acknowledge and agree that Chery will collect, use, process and transfer your personal data in accordance with its Privacy Policy (*Chery's User Privacy Policy is available upon request*) and the **Personal Data Protection Act (PDPA) 2010** for the following purposes:

1. To send you promotional materials, Contest updates, and information about events and marketing;
2. For internal marketing, research and statistical analysis;
3. To comply with legal and regulatory obligations or assist in investigations by relevant authorities; and/or
4. For any other purposes related to Chery's marketing activities.

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